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Over ãào of GOLD Council members have participated in Clark fundraising this year. The GOLD years (2013-2023) raised over 0PS000 for the Spree for Clark 2023 fundraising initiative with over 75 GOLDies participating with the Class of 2018 donating over 0PS000 - the largest donating class of the GOLD years. The GOLD Council and 5th & 10th Reunion Committees matched a total of 0PS000 for Spree for Clark 2023 – a first-ever for these groups.

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Establish a tiered level system open for all GOLDies to stay involved and engaged. Hosted P Welcome to the City pop-up series events in the fall of 2022. Successfully hosted our first GOLD Day of Service in June 2022.

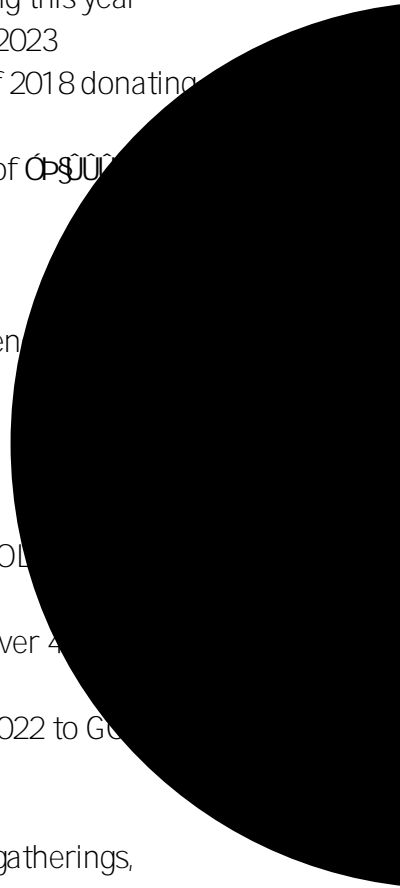
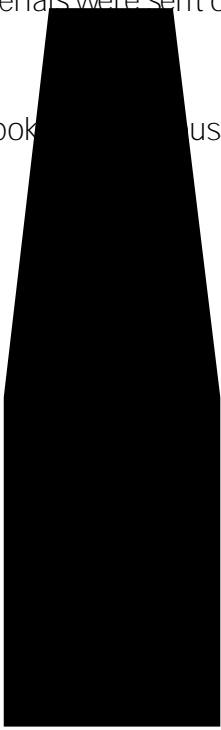
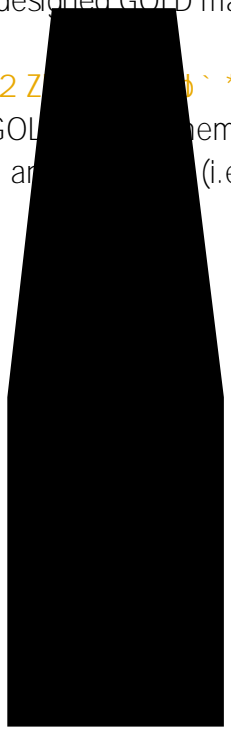
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Published B GOLD newsletters this year with Y GOLDies featured and Y GOLD members highlighting their experiences at recent Clark events. Our open rate on GOLD newsletters this year was ÉBBö, an increase by over 4% from last year. Newly designed GOLD marketing materials were sent out in November 2022 to GOLD members.

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Some GOLD members have spoken us to clubs, student gatherings, classes, and (i.e., Parker g



## Clark MIX \* 10th Anniversary

### Clark MIX \* 10th Anniversary (51st Clark)

Enable young alumni to reconnect and network with each other in professional focused events

Have stronger ties with existing Clark alumni groups, such as affinity groups