Guide To Creating An Internship

Use this guide to help you create an internship opportunity for a Clark student.

What is an internship?

An internship is an experiential learning opportunity that helps a student integrate what they are learning in the classroom with practical application in a professional setting through intentional learning goals with measurable outcomes. The student agrees to complete work that will benefit the host organization and in return is offered the opportunity to learn new skills, expand his or her knowledge of a particular field, grow their professional network and explore career options. Internship learning goals may include:

Academic learning into practice : the student may apply and test knowledge, tools or resources learned in the classroom to a professional work environment.

Career readiness : the student may explore a specific field of interest, expand their professional network and gain an understanding of the qualifications and duties involved in a specific profession.

Skill development: the student gains an understanding of the transferable skills and knowledge required for success in a professional work environment and gets an opportunity to refine or build new skills.

Personal development: the student gains decision-making skills, self-confidence, business savvy, ethics, and teamwork required for success in a professional work environment.

How do I create an internship?

Many local, regional, and even national employers do not have formal internship programs, but can offer inte

How do internships benefit my place of employment?

- Interns can support temporary, seasonal, or busy positions and projects.
- Interns are a source of potential future employees.
- Students bring new ideas, skills, and points of view to old and new problems.
- Hiring interns can increase the visibility of your company on campus as brand