

What is an informational interview?

An opportunity to “pick the brain” of a professional whose career or expertise you admire. Usually a short (20 minute) session in person or by phone/Skype/Google Hangouts/etc.

Why should I do them?

Learn “insider information” about what it’s really like to work in a specific career field or a specific organization; determine if you really want to pursue that career.

Learn how to prepare for - and land - a job in your career field.

Broaden your professional network, which may help you get a job or internship.

(PRO TIP: It is NOT a job interview; you are not asking for a job in this type of meeting.)

How do I set one up?

1. **Identify what you want to know.** For example: How to break into a given field? What it’s really like to do X? What a given organization is really like? List all. Prioritize the top 2-4.
2. **Identify people who may be able to**

1.

9. **Respect the time frame previously agreed to.** Gr

