

Understanding the features with the ClarkAlerts App



Inbox: Receives messages sent from ClarkALERTS. For example, when Clark sends out a ClarkALERT for a weather related closing, the message can go to this inbox in addition to other communication points the University currently uses such as text, phone, voice and social media.

Call Directory: Includes important phone numbers that can be dialed directly.

Content Directory: Includes important/ useful websites.

SubmitTip: Allows the user to submit a non-emergency safety concern to UP. User can choose to be anonymous or not. Can also choose to share location or not. If user chooses not to be anonymous and share his or her location, UP will be able to know immediately who the person is and where they are located.

University Police: but can choose to share location or not. If user chooses to share his or her location, UP will be able to immediately who the person is and where they are located.